



Eddie Maraspin

Your new UX/Product Designer

(+41) 076 504 86 11
www.eddiemaraspin.com
emaraspin@icloud.com

01-08-1985

Oerlikonerstrasse 28
Zürich
CH-8057

British National with
Swiss B Permit valid thru 2027

English - Fluent
German - A2

Skills

Professional

- Natural Leadership
- Task Ownership
- Stakeholder Engagement
- Strategy and Planning
- Communication

Technical

- UX Design
- UI Design
- Product Design
- Mechanical Design CAD
- Branding
- Visual Design

UX

- User Flows
- Wireframing
- Prototyping
- Iterative Design

Tools

- Figma
- Miro
- Hand Sketching
- Solidworks
- Catia
- Keyshot

Education

Professional in Residence - PiR (Apr 2024)

Foundations of UX Design - Google (2024)

HNC - Engineering Design (2010)

Biography

I am a Designer, specialising in UX and Product Designer, that creates aesthetic, useable, streamlined digital and physical designs aimed towards equitably fulfilling useful customer/user-centric and business needs.

Moving on from my 14 years of experience in Engineering for Aviation Interiors and my recent design journey with Drinks Entertainment, I bring a positive energy and solution-orientated collaborative mindset to all settings.

I am a natural communicator with an empathetic personality able to engage stakeholders and build trust easily.

Experience

Feb 2019 to present - Nishibotsu - Founder, Designer

My personal creative studio, design house and brand producing everything from UX and Product Design Services to Japanese inspired hand-built furniture.

Nov 2020 to Oct 2023 - Swiss Smyze AG - Designer

First employee of a Swiss start-up successfully delivering Switzerland's first Robotic Barista with the product design being launched in the Swiss and Chinese markets.

Apr 2017 - Jan 2019 - SR Technics - Mechanical Engineer

Took full ownership of project delivery from cradle to grave, coordinating cross-discipline mechanical design teams to develop innovative products in the Aircraft Services sector. Additionally, played an active role in the mentorship program and served as an active signatory at the Design Review level.

Mar 2013 - Apr 2017 - Airbus - GDC - Cobham - SR Technics - Mechanical Engineer (Contract)

Worldwide contracting for various large and small companies over a 4year period, exposed to various situations and scenarios, creating design solutions for a variety of products within the VIP, Commercial Aircraft Interiors and Space sector.

Aug 2005 - Mar 2013 - AIM Aviation - Mechanical Engineer

After advancing from draftsman to Design Engineer, I was responsible for a selection of premium products. My duties included creating and editing parametric solid and surface models and production drawings, liaising across disciplines, interacting with customers, managing time and budgets, and actively participating in the CAD research and development team.